

sensùs®

1NBLONDE





# EASY LIGHTS DECO - 450g

**SENS.ÙS EASY LIGHTS DECO**, white powder bleach for high-precision freehand services, a product that gives professional colorists a chance to express their creativity

A new tool from Sens.ùs for perfectionists.

## WHAT IS IT

- **SENS.ÙS EASYLIGHTS DECO** is a white powder bleach that is recommended for freehand applications

## WHAT DOES IT DO

- **SENS.ÙS EASY LIGHTS DECO** can be used on natural or colored hair. In ideal conditions, it can lift up to 7 levels.
- Thanks to the **KAOLIN, APRICOT OIL** and **XANTHAN GUM** in the formula, **SENS.ÙS EASY LIGHTS DECO** adheres to hair, ensuring the right balance between lift and respect for the structure.

## HOW TO USE

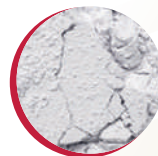
- Is mixed with **SENS.US LUX ACTIVATOR 10 vol. (3%), 20 vol. (6%), 30 vol. (9%)**. The choice of oxidizing cream depends on the lightening effect and the condition of the hair. The development time, which varies from **10 to 50 minutes**, depends on the desired lift.

- We recommend you weigh the powder and the oxidizing cream to get the maximum performance and results out of the bleach

*We recommend you check the lightening process every 5/10 minutes.*

## BENEFITS

- **EXTREME PRECISION**, the bleach adheres easily to hair and stays exactly where the colorist wants it
- **PERFECT CONSISTENCY**, the mixture can be personalized 1:2 or 1:3
- **WORKABLE CREAM**, easy and pleasant to "spread"
- **WITH:**



**Kaolin**  
Remineralizing



**Apricot Oil**  
Protective and emollient



**Xanthan Gum**  
hydrating and viscosifying



# ZERO ORANGE DECO - 450g

**SENS.ÛS ZERO ORANGE DECO**, blue powder bleach with anti-yellow/orange effect for bleaching natural or cosmetically colored hair with all the most common techniques used by professionals.

A product that delivers perfect results in all shades of blonde.

## WHAT IS IT

- **SENS.ÛS ZERO ORANGE DECO** is a blue powder bleach that **neutralizes** orange-yellow tones. It is the ideal product for lightening services and partial or total services using techniques that require short working times.

## WHAT DOES IT DO

- **SENS.ÛS ZERO ORANGE DECO** lightens natural or cosmetically colored hair. In ideal conditions, it can lift up to 7 levels.

## HOW TO USE

- Is prepared with **SENS.ÛS LUX ACTIVATOR OR SENS.ÛS CREAM ACTIVATOR 10 VOL. (3%), 20 VOL. (6%), 30 VOL. (9%), 40 VOL. (12%)** with a mixing ratio of **1:2** (1 part powder bleach and 2 parts oxidizing cream).

The choice of oxidizing cream depends on the lightening effect and the condition of the hair. The development time, which varies from **10 to 50 minutes**, depends on the desired lift.

- We recommend you always weigh the powder bleach and the oxidizing cream to get the maximum performance and results out of the product

**We recommend you check the lightening process every 5/10 minutes.**

## BENEFITS

- **AN ALL-ROUND BLEACH**, formulated for any application method
- Intense lift, even on cosmetically colored hair, protected by **WHEAT PROTEINS** and **MACADAMIA OIL**
- The **GUAR GUM** helps keep the cream stable for the duration of the service, ensuring the best results for careful professionals
- **KIND TO HAIR**, the special ingredients like **WHEAT PROTEINS, MACADAMIA OIL** and **GUAR GUM** protect hair and leave it looking soft and shiny, enhancing the blonde shade obtained



**Corn Proteins**  
Conditioning and emulsifying



**Macadamia Oil**  
Soothing and conditioning



**Guar Gum**  
Soothing and softening



# ZERO YELLOW DECO - 450g

**SENS.ÛS ZERO YELLOW DECO**, violet powder bleach with anti-yellow effect for lifting treated or sensitized hair, suitable for all the most popular techniques used by professionals.

A new tool from SENS.ÛS that is kind to hair but still delivers a sensational blonde.

## WHAT IS IT

- **SENS.ÛS ZERO YELLOW DECO** is a powder bleach that effectively neutralizes golden tones, thanks to its violet pigmentation. It is ideal for complex services that require longer development times

## WHAT DOES IT DO

- **SENS.ÛS ZERO YELLOW DECO** lightens natural or cosmetically colored and treated hair. In ideal conditions, it can lift up to 7 levels.
- Thanks to the **APRICOT and ARGAN OILS** in the formula, **SENS.ÛS ZERO YELLOW DECO** is exceptionally kind to the hair fiber, making it ideal when bleaching natural hair with a fragile structure or treated hair.

## HOW TO USE

- Is prepared with **SENS.ÛS LUX ACTIVATOR OR SENS.ÛS CREAM ACTIVATOR 10 VOL. (3%), 20 VOL. (6%), 30 VOL. (9%), 40 VOL. (12%)** with a mixing ratio of **1:2** (1 part powder bleach and 2 parts oxidizing cream). The choice of oxidizing cream depends on the lightening effect and the condition of the hair. The development time, which varies from **10 to 50 minutes**, depends on the desired lift.

- We recommend you always weigh the powder bleach and the oxidizing cream to get the maximum performance and results out of the product  
*We recommend you check the lightening process every 5/10 minutes.*

**APRICOT OIL** make **SENS.ÛS ZERO YELLOW DECO** an essential product for careful colorists

- **PROTECTIVE**, the bleach protects the hair, making it suitable for longer services that require maximum control of the lift. The violet pigmentation neutralizes yellow tones.
- **EASY TO MIX**, with **SENS.ÛS ZERO YELLOW DECO**, you can create the right consistency for using with sheets or carrying out total bleaching. Mixing with **SENS.ÛS LUX ACTIVATOR** gives a thicker cream, while **SENS.ÛS CREAM ACTIVATOR** produces a smoother bleaching mixture.
- **CONTROLLED, GRADUAL LIGHTENING**, thanks to the special ingredients in the formula, **SENS.ÛS ZERO YELLOW DECO** can be used in more complex services, allowing you to work with peace of mind and precision



**Kaolin**  
Remineralizing



**Argan Oil**  
Protective and antioxidant



**Apricot Oil**  
Protective and emollient

## BENEFITS

- Can be used with any application technique
- Thanks to the **ARGAN OIL**, the bleach protects during the lifting process and is kinder to hair
- The remineralizing effect of **KAOLIN** and the protective and hydrating properties of the



# ULTRA PLATINUM 9 DECO - 450g

**SENS.ÛS ULTRA PLATINUM 9 DECO, grey high lift powder bleach, a useful product when lightening even difficult or cosmetically colored hair using your favorite technique**

**A new tool from Sens.ùs for lovers of pure blonde.**

## WHAT IS IT

- SENS.ÛS ULTRA PLATINUM 9 DECO is a grey powder bleach that is recommended for intense lightening services.

## WHAT DOES IT DO

- SENS.ÛS ULTRA PLATINUM 9 DECO lightens natural or cosmetically colored hair with ease. In ideal conditions, it can lift up to 9 levels.
- Thanks to the CHARCOAL in the formula, SENS.ÛS ULTRA PLATINUM 9 DECO effectively lightens even the most difficult hair, transforming it into pure blonde.

## HOW TO USE

- Is prepared with SENS.ÛS LUX ACTIVATOR OR SENS.ÛS CREAM ACTIVATOR 10 VOL. (3%), 20 VOL. (6%), 30 VOL. (9%), 40 VOL. (12%) with a mixing ratio of 1:2 (1 part powder bleach and 2 parts oxidizing cream). The choice of oxidizing cream depends on the lightening effect and the condition of the hair. The development time, which varies from 10 to 50 minutes, depends on the desired lift.
- We recommend you always weigh the powder bleach and the oxidizing cream to get the maximum performance and results out of the product  
*We recommend you check the lightening process every 5/10 minutes.*

## BENEFITS

- Quick, high-performance lift
- Can be used with any application technique
- Thanks to the **APRICOT** and **BABASSU OILS** in the formula, SENS.US ULTRA PLATINUM 9 DECO protects hair during the lightening process
- Purifying and bleaching properties of **CHARCOAL**
- **HIGH LIFTING POWER**, The bleach combines high lift with grey pigmentation, obtaining a pure blonde finish. The pigmentation neutralizes warm tones, creating the platinum effect.
- **PLEASANT TO APPLY**, when the cream has been prepared, it can easily be applied to the areas that need bleaching. The special ingredients and buffers in the formula ensure the mixture adheres well to hair and remains stable.



**Vegetal Charcoal**  
Purifying and whitening effects



**Apricot Oil**  
Protective and emollient



**Babassu Oil**  
Protective and hydrating



# CREAM BLACK DECO - 450g

**SENS.ÛS CREAM BLACK DECO, black cream bleach for high-precision services.**

The perfect product for touching up regrowth and neutralizing unwanted residual tones easily and safely.

**An innovative technical tool from Sens.Ûs for blonde specialists**

## ■ WHAT IS IT

- **SENS.ÛS CREAM BLACK DECO** is a black cream bleach that is recommended for touching up regrowth and high-precision services

## ■ WHAT DOES IT DO

- **SENS.ÛS CREAM BLACK DECO** can be used on natural or colored hair. In ideal conditions, it can lift up to 7 levels.

We recommend using **SENS.ÛS CREAM BLACK DECO** with **SENS.ÛS LUX ACTIVATOR** or **SENS.ÛS CREAM ACTIVATOR**.

- Thanks to the **INULIN** in the formula, **SENS.ÛS CREAM BLACK DECO** adheres to hair, ensuring the right balance between lift and respect for the structure.

## ■ HOW TO USE

- Is prepared with **SENS.ÛS LUX ACTIVATOR OR SENS.ÛS CREAM ACTIVATOR 10 VOL. (3%), 20 VOL. (6%), 30 VOL. (9%), 40 VOL. (12%)** with a mixing ratio of **1:2** (*1 part cream bleach and 2 parts oxidizing cream*).

The choice of oxidizing cream depends on the lightening effect and the condition of the hair. The development time, which varies from **10 to 50 minutes**, depends on the desired lift.

- We recommend you always weigh the cream bleach and the oxidizing cream to get the maximum performance and results out of the product  
*We recommend you check the lightening process every 5/10 minutes.*

## BENEFITS

- **LIFTING AND NEUTRALIZING POWER** the cream bleach combines high lift with black pigmentation to deliver the desired effect in record time.
- **PERFECT CREAMY CONSISTENCY**, the density of the cream, similar to that of a coloring cream, makes it the perfect product for touching up regrowth and all other lightening and correcting needs using your favorite technique.
- **EASY TO APPLY**, the bleach adheres to hair with one quick application, whatever part of the head you are working on. The protective and viscosifying agents help keep the cream stable for an impeccable service!
- **WITH:**



**Vegetal Charcoal**  
Purifying and  
withening effects



**Apricot Oil**  
Protective and  
emollient



**Inulin**  
(Chicory extract)  
Hydrating





## EASY LIGHTS DECO - 450g



7 HIGHLIGHTS LEVELS

IDEAL FOR:  
Freehand lightening work



MIXING RATIO:



UP TO 50'

1:2 - 1:3

PLUS: KAOLIN, APRICOT OIL, XANTHAN GUM



## ZERO ORANGE DECO - 450g



7 HIGHLIGHTS LEVELS

IDEAL FOR:  
Lightening on natural or colored difficult structures



MIXING RATIO:



UP TO 50'

1:2

PLUS: CORN PROTEINS, MACADAMIA OIL, GUAR GUM



## ZERO YELLOW DECO - 450g



7 HIGHLIGHTS LEVELS

IDEAL FOR:  
Controlled lightening on natural or colored / lightened sensitive structures up to 50%



MIXING RATIO:



UP TO 50'

1:2

PLUS: KAOLIN, APRICOT OIL, ARGAN OIL



## ULTRA PLATINUM 9 DECO - 450g



9 HIGHLIGHTS LEVELS

IDEAL FOR:  
Fast and intense lightening on natural or colored difficult structures



MIXING RATIO:



UP TO 50'

1:2

PLUS: VEGETAL CHARCOAL, APRICOT OIL, BABASSU OIL



## CREAM BLACK DECO - 450g



7 HIGHLIGHTS LEVELS

IDEAL FOR:  
Regrowth lightening



MIXING RATIO:



UP TO 50'

1:2

PLUS: VEGETAL CHARCOAL, INULIN, APRICOT OIL



sensùs®

1NBLONDE

ZERO  
DECO

The delicate Lightener



## ZERO DECO - 100ml

**SENS.ÛS ZERO DECO**, lifts natural hair by up to 5 levels (7 levels under a heat source) and cosmetically colored\* hair by up to 3 levels.

**A tool that helps you expand your range of lightening services.**

### WHAT IS IT

- **SENS.ÛS ZERO DECO** is a gentle lightening cream for natural or cosmetically colored hair.

### WHAT DOES IT DO

- Lightening natural and colored hair using sheets
- Freehand techniques on natural hair
- Lighten up on colored hair

### HOW TO USE

- **SENS.ÛS ZERO DECO** is mixed with **SENS.ÛS CREAMACTIVATOR 40VOL. (12%)**, with the following mixing ratios:

#### MIXING RATIO:

- Lightening using foils: **1:2**
- Freehand techniques: **1:1,5 - 1:2**
- Lighten up: **1:2**

- **DEVELOPMENT TIME:** up to 80 minutes, checking regularly  
*We recommend you always weigh the cream bleach and the oxidizing cream to get the maximum performance and results out of the product*

## BENEFITS

- Can be used with all application techniques
- Thanks to the **BABASSU OIL** and **PLANT-BASED KERATIN** in the formula, **SENS.ÛS ZERO DECO** protects and hydrates hair during the lightening process, making it ideal for treated hair.
- **IT GENTLY LIGHTENS HAIR AND CONTROLS RESIDUAL TONES:** **SENS.ÛS ZERO DECO**, optimally controls any residual warm tones due to the gradual lift effect.
- **PERFORMANCE:** the cream combines gradual lift with the gentleness of a persulfate-free product.
- **CREAMYTEXTURE:** the consistency of **SENS.ÛS ZERO DECO** makes working with all lightening techniques quick and easy. **SENS.ÛS ZERO DECO** is the perfect choice for anyone who wants a practical tool.
- **APPLICATION:** once the **SENS.ÛS ZERO DECO** mixture has been made up, it is always easy and pleasant to use. The formula's special ingredients and replenishing substances ensure the mixture adheres well to hair and remains perfectly stable.

STEPS	FINE HAIR	MEDIUM HAIR	THICK HAIR
COLORED HAIR*	Good lift	Medium lift	Subtle lift
NATURAL HAIR	Exceptional lift	Good lift	Good lift

*We recommend that you check the lightening process every 15 minutes*

*\*For optimal results on cosmetically colored hair,*

*we recommend applying to light brown (5) hair color level and up.*

*It is important to identify the original color level and hair thickness.*

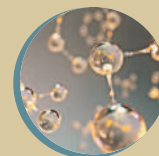
*The use of sheets and a moderate heat source will boost product performance.*

PERFORMANCE	NATURAL HAIR	COLORED HAIR
Levels of lift	MAX 5	MAX 3
Lightening techniques using sheets	YES	YES
Freehand lightening techniques	YES	NO



#### Babassu Oil

Protects hair and keeps it hydrated during the lightening process, leaving it manageable and easy to comb.



#### Vegetal Keratin

Maintains and protects the hair structure during the lightening process.

## 1 - LIGHTENING USING FOILS

► **SENS.ÛS ZERO DECO** is perfect for lightening techniques using sheets as it speeds up and improves performance.

### ► HOW TO USE

- Mixing ratio 1:2
- Apply the product using sheets and your favorite technique
- Check the lightening process every 15 minutes during development time
- When the desired level of lift has been achieved, rinse the product out.

**N.B.** IN COSMETICALLY COLORED HAIR, USE BELOW LEVEL 5 IS NOT RECOMMENDED.

**N.B.** THE USE OF A MODERATE HEAT SOURCE WILL SPEED UP DEVELOPMENT TIME, IMPROVING PRODUCT PERFORMANCE.



## 3 - LIGHTEN UP

► **SENS.ÛS ZERO DECO** is also the perfect product for reducing unwanted halo effects and color banding\*\* during color development.

**SENS.ÛS ZERO DECO** allows you to combine the two services, thus speeding up the process.

### ► HOW TO USE

- Apply the target color chosen during hair diagnosis to the roots;
- Prepare **SENS.ÛS ZERO DECO**;
- Apply the product to areas affected by halo effects and color banding;
- Both services can be rinsed out at the same time, once root color development time is up.

\*\* IF THERE IS COLOR BANDING ONE LEVEL DARKER THAN THE TARGET COLOR, OPT FOR THE COLOR CLEANSING SERVICE WITH CRYSTAL COLOR REMOVER.



## 2 - FREEHAND ON NATURAL HAIR

► **SENS.ÛS ZERO DECO** is also perfect for creating subtle shades using freehand lightening techniques on natural hair (balayage)

### ► HOW TO USE

- Prepare Zero deco with a mixing ratio of 1:1.5 or 1:2
- Apply the product using your favorite freehand technique;
- Check the lightening process every 15 minutes during development time
- When the desired level of lift has been achieved, rinse the product out

**N.B.** 1:1.5 DILUTION MAKES THE PRODUCT MORE SUITABLE FOR FREEHAND TECHNIQUES. IF YOU PREFER A SOFTER PRODUCT, OPT FOR 1:2 DILUTION.



# LOCKING

The product range that allows you to perfect your **TECHNICAL SERVICES**



## LOCKING SHAMPOO - 1000ml

pH range  
4.00  
4.50

After the technical service rinse hair thoroughly with the **LOCKING SHAMPOO**.

Apply a generous amount of **LOCKING SHAMPOO** all over hair and gently massage scalp, lengths and ends. **Leave LOCKING SHAMPOO on for 5 minutes.** This step important as it neutralizes the effects of the technical service, stabilizes the hair and triggers the necessary acidifying action. Repeat if necessary. Rinse thoroughly and towel dry hair. Continue with the **LOCKING CONDITIONER** treatment.

**LOCKING SHAMPOO** is enriched with **Zanthalene and Klamath algae**, which are rich in mineral salts and vitamin C. It rebalances the hair's natural pH and eliminates any residue. It helps make the results of the services last longer. **PARABEN FREE.**



## LOCKING CONDITIONER - 1000ml

pH range  
3.50  
4.00

Apply **LOCKING CONDITIONER** after **LOCKING SHAMPOO**.

Gently massage roots, lengths and ends for optimal product distribution. Re-apply **LOCKING CONDITIONER** if necessary.

Leave for **5 to 15 minutes.** A longer development time will increase the effectiveness of the treatment. **This step is important as it neutralizes the effects of the technical service, stabilizes the hair and triggers the necessary acidifying action.** Use of a heat source during development further boosts the rebalancing effect of the **LOCKING CONDITIONER.** Rinse thoroughly and towel dry hair. **Continue with the LOCKING SPRAY treatment.**

**LOCKING CONDITIONER** is enriched with **Zanthalene and Klamath algae**, which are rich in mineral salts and vitamin C. It rebalances the hair's natural pH and eliminates any residue. It helps make the results of the services last longer. **PARABEN FREE.**

## LOCKING SPRAY - 200ml

Spray **LOCKING SPRAY** onto the lengths and ends of towel dried hair.

Gently massage and begin detangling hair. Comb hair with a wide-toothed comb to ensure optimal distribution of the **LOCKING SPRAY.**

**LOCKING SPRAY** is a leave-in acidifying treatment. **This step is important as it stabilizes the hair after the technical service and ensures that the necessary acidifying action continues.**

**LOCKING SPRAY** is enriched with **Zanthalene and Klamath algae**, which are rich in mineral salts and vitamin C. It rebalances the hair's natural pH and eliminates any residue. It helps make the results of the services last longer. **PARABEN FREE.**





